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For Immediate Release

Xterprise Opens ePC / RFID Solution Center in Dallas

DALLAS – November 24, 2003 – Xterprise, a leading provider of RFID solutions, today announced the opening of its ePC and RFID solution center in Dallas. The center will help Xterprise serve its growing base of companies utilizing their services to deploy RFID solutions. This list of customers includes a number of suppliers that are working towards meeting RFID compliance requirements from customers such as Wal-Mart and the US Department of Defense (DOD).

The center is centrally located to the three Wal-Mart distribution centers around Dallas that have been announced to be the first sites for RFID pilots for the retailer. With the Xterprise announcement, Texas further establishes itself as a leading region in next generation RFID. Xterprise has contracts to assist several Wal-Mart suppliers in RFID compliance.

“The Wal-Mart announcement of site selections was a key factor in the Xterprise announcement,” said Dean Frew, president of Xterprise. “We have been working on the Solution Center for some time, but with the Wal-Mart selection of three North Texas distribution centers as the starting points for their regional pilots, we decided to accelerate the roll out of the Center. Being this close to the Wal-Mart Regional Distribution Centers (RDCs) will allow us to more tightly develop and deploy RFID solutions for our customers. Our center will result in our customers saving time and money and reducing elements of deployment risk.”

The facility is a 15,000 sq. ft. warehouse in North Dallas with multiple dock door and conveyor configurations and is capable of replicating the shipping or receiving operation being required in Wal-Mart RFID compliance. For a typical consumer product, this involves selection of an appropriate RFID Label, Label Application Process Development, Reader Configuration Testing, Products Movement Dock and Conveyor Portals, Customer Specific Warehouse Management Systems Integration and Workflow Documentation.

“This center will enable us to more effectively serve our current and future customers by being able to test and integrate the latest hardware and software products from our world class partners and integrate those into real world solution environments,” Frew added.

In addition, Xterprise announced that to help prepare suppliers for pilots and the February deadline to present RFID Compliance Plans to Wal-Mart, it is offering fixed price service packs to companies looking at adding RFID solutions to existing operations:

Service Pack #1:

Business Assessment (includes: business, work flow/process and technology compliance risk assessments)

Service Pack #2:

Technology Feasibility Testing in the ePC/RFID Solution Center in Dallas (includes: RFID Tag, Reader Configuration Testing, Dock & Conveyor Portals, 6 Sigma based Design of Experiments, experiment and test data analysis, Customer Specific WMS integration and RFID Pilot/Deployment Plans).

“Xterprise has received strong positive feedback since sharing this fixed price offering with customers,” said Frew. “Our approach of having a place for us to help a client work through all of the unique solution elements in the context of an easily understandable and finite service pack, will help suppliers be ready for the January 2005 compliance testing and pilots.”

In addition to Wal-Mart and DOD compliance, Xterprise is currently working with wide variety of customers implementing RFID solutions and will use the Solution Center to assist in those engagements. The company has a unique blend of RFID Product and Supply Chain Execution expertise used to develop a set of RFID assessment and implementation methodologies and business best practices to assist customers.

About Xterprise

Xterprise Inc. is a Dallas based RFID Solution Integration Company. Founded in 2002, the Xterprise team has over 30 years of Inventory Management implementation experience and over 15 years of RFID implementations experience. Xterprise is recognized as one of a few firms with real world expertise in “Next Generation” RFID supply chain solutions. In addition, Xterprise is a sponsor of ePCGlobal and an Alien Technology partner. Xterprise is on the web at: www.xterprise.com and can be contacted at 972.690.9494 x 300, or by email: info@xterprise.com

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